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Brace Yourself for CastCoverZ! Newest Product, Tubez!

CastCoverZ!™ is set to unveil its latest branded product, Tubez!™, to cover braces, PICC lines, and tattoos.

SAN JOSE, CA (June 2012) – <u>CastCoverZ!</u>, the world's leading retailer of cast covers and orthopedic gear announces the expansion of their branded line of products with a new offering they are certain consumers will embrace. Originally available in 2011 to wholesale customers only, CastCoverz! now offers their new product, <u>Tubez!</u> to the general public. <u>Tubez!</u> fits in with the company's long line of functional and fashionable products and fills a niche that had not been tapped to date. Brace yourself for the colorfully designed, tubular shaped sleeve that can be used to fashionably cover a brace, tattoo, or PICC (peripherally inserted central catheter) line.

"At CastCoverZ! we never settle; we are always thinking of ways we can expand our product line to meet the many unique needs of our customers," says CEO <u>Annette Giacomazzi</u>. "Although we have fourteen branded products and four more in the pipeline, Tubez! meets a need that none of our other products covered. It is so versatile that it can be used in many ways and complements our <u>branded line</u> of orthopedic products perfectly."

In the same vein as other CastCoverZ! products, <u>Tubez!</u> are available in an array of colorful designs; customers can choose between their signature Spandex/Lycra fabric, which is an ultra-stretchy material or the plush and cozy fleece material, which can be particularly useful in colder temperatures or for nighttime comfort. Functionally speaking, <u>Tubez!</u> serves to prevent the annoying scratching, snagging and chafing that is prone to occur when you are wearing a static or compression brace. It can also be worn as a washable undersleeve to help prevent the smell that tends to occur under braces after a period of time.

"CastCoverZ! is always on the leading edge in the cast cover industry," says Giacomazzi. "We truly value feedback from our customers to not only improve our products, but to create new ones as well. The blending of fashion, comfort, functionality and fun is finally becoming mainstream for <u>orthopedic gear</u>."

About CastCoverZ!

CastCoverZ!™ offers functional and fashionable products designed to cover casts, orthotic walking boots, splints and braces, and companion products to bring relief and comfort to orthopedic patients. CastCoverZ! has been featured in Yahoo!, Good Day Sacramento,

Entrepreneur, Parenting Magazine, About.com, Mom Invented, Orthopedic This Week, Lower Extremity Review, KidzWorld, Newsday, and many more. CastCoverZ! products are currently available at select orthopedic surgeon offices, pharmacies, or direct at CastCoverZ.com. CastCoverZ! ships world-wide.