

FOR IMMEDIATE RELEASE

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NEWS

New Orthopedic Walking Boot Products from CastCoverZ!

Orthopedic cast product leader announces two new products for patients in orthopedic walking boots – one that protects from rain and snow and another that makes walking boots more tolerable to sleep in.

SAN JOSE, CA (AUGUST 2012) – CastCoverZ!, the leading global manufacturer, e-tailer and innovator of essential orthopedic soft-goods announces two new product extensions for orthopedic walking boots, BootGuardz! and SleepingBagz! [BootGuardz!](#)® protects orthopedic walking boots from rain, snow and even sand with made-in-the-USA weather resistant material and CastCoverZ!'s proprietary design. "Our customers made BootGuardz! a best seller," said Annette d. Giacomazzi, CEO of CastCoverZ! "Come rain or shine, snow or sand, customers want to protect their orthopedic walking boot from the elements, and they want to do so in an expressive way." [SleepingBagz!](#)® is the answer to the orthopedic patients that have to wear their orthopedic boots, also known as cam walkers, 24/7. Sleeping Bagz! keep your toes warm, sheets protected and the grime on the bottom of your boot, in the bag until it is laundered. "No one likes to wear the same boot to bed that they've walked around in all day. Patients often buy two boots to avoid that problem. Not only was that an expensive option, but it didn't eliminate the other problem of scratching and snagging their other leg, sheets, spouse or pet. SleepingBagz! was created to solve both problems with versatile fabric options." Both products complement the firm's flagship orthopedic walking boot, [Bootz!](#), which is a clever solution to the number one complaint, "so boot-ugly." Bootz! is a simple stretchy cover that either becomes a fashion trend while on the mend or a discreet cover depending on the fabric selected. CastCoverZ! also developed [Cuffz!](#), a fabulous "Fashion Trend While on the Mend™" accessory in a variety of scrumptious faux furs and feathers for both orthopedic walking boots and leg casts.

The orthopedic walking boot, also known as a lower extremity fracture boot, is a segment of a 500 million dollar rigid brace market. Major industry brands are, but not limited to, DonJoy™, Aircast®, Össur®, Darco®, DeRoyal® and Hely & Weber. Giacomazzi said, "We are dedicated to eliminating the top two complaints from orthopedic patients about orthopedic walking boots, "They are boot-ugly" and "they scratch and snag my clothes, furniture, sheets and other leg." The orthopedic industry is at the intersection of function and form. [CastCoverZ!](#), a privately held company, has successfully met both challenges without compromising the integrity of the medical purpose of the boot. Giacomazzi continued, "Doctors report better patient compliance because patients actually enjoy wearing their orthopedic walking boot when it is covered. Whether for fun, discretion, weather-proof protection or sleeping comfort, our orthopedic boot accessories are available to help patients feel better, so they heal better. CastCoverZ!'s innovative products facilitate that process."

About CastCoverZ!

CastCoverZ!™ offers functional and fashionable products designed to cover casts, orthotic walking boots, splints and braces, and companion products to bring relief and comfort to orthopedic patients. CCZ! was created by a mom whose daughter has broken eight bones and has been featured in Yahoo!, Good Day Sacramento, Entrepreneur, Parenting Magazine, About.com, Mom Invented, Orthopedic This Week, Lower Extremity Review, KidzWorld, Newsday, top mom blogs and many more. CastCoverZ! products are currently available at select orthopedic surgeon offices, pharmacies, or direct at www.CastCoverZ.com. CastCoverZ! ships world-wide. Dr. Scott Hoffinger, Associate Chief and Orthopedic Surgeon with Stanford University Medical Center is CCZ!'s Chief Medical Advisor.