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NEWS

## CastCoverZ! Releases Version 2.0 of Its Bootz! Designer Walking Boot Cover

New Bootz! design incorporates customer feedback to upgrade comfort and ease of use

SAN JOSE, CA (June 2012) – Armed with quality feedback from its customers, the team at [CastCoverZ!](#) has vastly improved on its [Bootz!](#) design to make them even more comfortable, easy to use, and wildly decorative, too. CastCoverZ! founder and CEO [Annette Giacomazzi](#) decided to ditch the original design's flaps, interfacing, and double-facing fabric and avoided elastic, zippers, and Velcro® to come up with a much simpler, cleaner look for the CastCoverZ! product that fashionably and functionally covers orthotic walking boots. To simplify their customer's life even more, the latest iteration of the Bootz! is made to fit over nearly every size and manufacturer's walking boot. In conceiving of the new design, the CastCoverZ! team used competitive skate covers as a model and then took it to a whole new level, by incorporating suggestions from their customers. The end result was an easy-on, easy-off walking-boot cover, because when you're dealing with a healing leg, foot, or ankle, simplicity is key.

"We've booted our original [orthotic walking-boot covers](#) for a new and improved design that continues to revolutionize the cast cover industry," says Giacomazzi. "The key that unlocked the design was the collaboration with our customers. We are confident that repeat and brand new customers will love the redesigned Bootz!"

Coinciding with the launch of the new Bootz! design is the drastically reduced introductory rate of \$24.99. For added style, combine Bootz! with the super oh-so-soft faux fur [Cuffz!](#), a pair of [Bubblegum Pink crutches!](#) and [Zebra CrutchWear](#) crutch covers. All these fashion forward products and other products to comfort orthopedic patients are available at [www.CastCoverZ.com](http://www.CastCoverZ.com)

Be the first to sport the brand-new Bootz! in your area!

### About CastCoverZ!

*CastCoverZ!™ offers functional and fashionable products designed to cover casts, orthotic walking boots, splints and braces, and companion products to bring relief and comfort to orthopedic patients. Created originally to comfort the 10 year old daughter of the founder, who has broken 8 bones, CastCoverZ! is now international, carrying 10 product lines and distributing 4 additional lines. CastCoverZ! has been featured in Yahoo!, Good Day Sacramento, Entrepreneur, Parenting Magazine, About.com, Mom Invented, Orthopedic This Week, Lower Extremity Review, KidzWorld, Newsday, and many more. CastCoverZ! products are currently available at select orthopedic surgeon offices, pharmacies, or direct at [CastCoverZ.com](http://CastCoverZ.com). CastCoverZ! ships world-wide.*