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CastCoverz! Awarded Google Trusted Store Badge

Industry leader in orthopedic brace, boot, and cast cover products now recognized as Google Trusted Store

San Jose, CA – November 24, 2014 - CastCoverz!™, global provider of [designer covers for orthopedic braces](#), casts, and crutches, announced today that it was recently selected to join the Google Trusted Stores program. To help shoppers identify online merchants that offer a great shopping experience, the Google Trusted Store badge is awarded to e-commerce sites that demonstrate a track record of on-time shipping and excellent customer service.

When visiting the [CastCoverz! website](#), shoppers can hover over the Google Trusted Store badge and see metrics on the store's shipping and customer service performance. CastCoverz! has a 100% rating for excellent service and a 99% rating for on-time shipping. In addition, CastCoverz! far exceeded the 200 order per month minimum. "Our mission is to serve our customers with exceptional customer service and quality products that make them feel better, so they heal better," said Annette d. Giacomazzi, CEO and Founder of CastCoverz!. "Being awarded the Google Trusted Store badge validates that CastCoverz! is America's #1 trusted brand for orthopedic cover and comfort products. Being the first in our industry to receive this award is an honor that we will continue to earn, everyday, one customer at a time."

As an added benefit, when a shopper makes a purchase at a Google Trusted Store, they have the option to select free purchase protection from Google. Then, in the unlikely event of an issue with their purchase, they can request Google's help, and Google will work with CastCoverz! and the customer to address the issue. As part of this, Google offers up to \$1,000 lifetime purchase protection for eligible purchases.

[Google Trusted Stores](#) is entirely free, for both shoppers and for online stores. The program helps online stores like CastCoverz! attract new customers, increase sales, and differentiate themselves by showing off their excellent service via the badge on their website.

About CastCoverz!

CastCoverz! is the leading global manufacturer, e-tailer, and innovator of designer orthopedic soft goods (brace, splint, boot, and cast covers), patient-requested orthopedic gear, and orthopedic accessories

2337 Technology Parkway, Suite F • Hollister, CA 95023 • (800) CASTCOVER • (831) 636-3500 •
www.castcoverz.com • Your single source solution for orthopedic covers and comfort products
• 24 branded products • Made in the USA

• LemonAid Designer Colored Crutches • CrutchWear • WalkerWear
Authorized Distributor/Dealer of CastCooler® • DryPro™ • EvenUp™

As featured in/by Lower Extremity, OTW, Yahoo!, Entrepreneur, Shark Tank Lori Greiner, WSJ, Huffington Post, Kelly Ripa, two national best-selling books and so many more!

(crutches, CrutchWear®, EvenUp, waterproof products). CastCoverz! 24 branded lines are proudly Made-in-the-USA. CastCoverz! has been featured in Yahoo!, Wall Street Journal, Good Day Sacramento, Entrepreneur, Parenting Magazine, About.com, Huffington Post, Womenetics, NYTimes, Orthopedic This Week, and many more. In addition, CastCoverz!'s founder, Annette d. Giacomazzi, has been featured in two NYTimes and Amazon best-sellers, *One Simple Idea for Start-Ups and Entrepreneurs*, by Stephen Key and the *The Mom Inventors Handbook, Revised and Expanded, 2nd Edition* by Tamara Monosoff. CastCoverz! products ship world-wide and are available for purchase at select orthopedic clinics and www.CastCoverz.com.

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