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NEWS

CCZ!'s New CastCanvas! Allows Customers to Personalize Their Cast Covers

CastCoverZ![™] releases its latest branded product, CastCanvas!, which offers customers the capability to create their own cast cover.

SAN JOSE, CA (June 2012) – [CastCoverZ!](#) founder/CEO Annette Giacomazzi and her team are constantly brainstorming new and creative ways to continue to make products that are fashionable and fun—helping to put smiles on the faces of those who must cope with a broken bone—as well as functional. The latest original discovery to roll out of CCZ! headquarters is their brand-new [CastCanvas!](#), which gives customers the unique opportunity to personalize their very own cast cover.

For a long while, people have signed casts or drawn directly on a cast to give it some character. Next came covering your cast with a stylish cast cover. Now there is CastCanvas!, which combines modern technology with the time-honored tradition of marking up a cast.

CastCanvas is a super simple and creative way to personalize a cast cover, and there are countless opportunities available. Customers can go the traditional route by collecting get-well wishes on the available and [downloadable template](#), or get super creative by coming up with their own unique design, showing company pride, or even by representing their school. Orthopedic clinics and hospitals can print their names and logos and send their patients home as a walking promotion for their services.

“The possibilities are practically endless,” said Giacomazzi. “People really love to personalize their clothing and accessories. We look forward to seeing some ultra-creative, one-of-a-kind designs! The bolder and more colorful the better. But, we’re a family-friendly business, so we ask that customers submit only family-friendly designs.”

And with the super affordable price (ranging from \$34-\$42), customers are bound to take advantage of the “drawsome” new CastCanvas!.

About CastCoverZ!

CastCoverZ![™] offers functional and fashionable products designed to cover casts, orthotic walking boots, splints and braces, and companion products to bring relief and comfort to orthopedic patients. Created originally to comfort the 10 year old daughter of the founder, who has broken 8 bones, CastCoverZ! is now international, carrying 10 product lines and distributing 4 additional lines. CastCoverZ! has been featured in Yahoo!, Good Day Sacramento, Entrepreneur, Parenting Magazine, About.com, Mom Invented, Orthopedic This Week, Lower Extremity Review, KidzWorld, Newsday, and many more. CastCoverZ! products are currently available at select orthopedic surgeon offices, pharmacies, or direct at www.CastCoverZ.com. CastCoverZ! ships world-wide.