

FOR IMMEDIATE RELEASE
February 2012

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NEWS

Good Day Sacramento Features CastCoverZ!

CastCoverZ! Outfits Fans of CBS Morning TV Program and Shows Off Their Line of Cast Cover Products via an On-Air Fashion Show and "Cast Party"

HOLLISTER, CA (February 2012) – The word on [CastCoverZ!](http://www.castcoverz.com)[™] is spreading like wildfire, and the blaze gained momentum on January 15, 2012, when CCZ! got a trot down the “catwalk” on the local CBS morning news and entertainment show [Good Day Sacramento](http://www.cbs.com/shows/good-day-sacramento). CastCoverZ! owner and founder Annette Giacomazzi had the good sense to ship a CCZ! Care Package to one of the TV program’s reporters, Melissa Cabral, when the reporter went on the air one day sporting a cast. Cabral was so enamored with the products she received that the show decided to put out a “Cast”ing Call to viewers who were wearing casts, to come on the show and get outfitted with various CastCoverZ! goods and show them off in a fashion show of sorts, a segment which has made its way to [YouTube](http://www.youtube.com) already!

The fashion show clip starts off with Cabral, wearing her [Armz!](http://www.castcoverz.com) cast cover, interviewing two of the models: Kacie, who was sporting a [Tubez!](http://www.castcoverz.com) cover following a surgery to repair a ligament in her knee as a result of a soccer injury; and Brittany, who must endure wearing an orthotic boot to protect a chipped bone in her foot incurred after a spill she took in a “bounce house” while not following proper safety practices, was donning a zebra-striped [Bootz!](http://www.castcoverz.com) cover. The two were clearly in good spirits as a result of their colorful and functional cast covers, despite having to hobble about. Also featured in the *Good Day Sacramento* “Break Room” fashion show were a variety of [Armz!](http://www.castcoverz.com) and [Handz!](http://www.castcoverz.com) cast covers; also, the “models” received CastCoverZ! T-shirts anointing them as members of the “[Broken Bones Club](http://www.castcoverz.com).”

Everyone had a great time on the show, and the models were all very happy with their new cast covers and enjoyed showing them off, proving once again that CastCoverZ! products are not only functional and useful, but also possess the magical power to lift the spirits of anyone—whether a kid, a teenager, or an adult—who must endure the burden of wearing a cast to heal a broken limb.

About CastCoverZ!

CastCoverZ![™] offers functional and fashionable products designed to cover casts, orthotic walking boots, splints and braces, and companion products to bring relief and comfort to orthopedic patients. Their flagship product is a stretchy and washable cast covering fabric sleeve in a range of designs that easily slips over casts and braces of multiple shapes and sizes. Necessity is the mother of invention; created originally to comfort the 10 year old daughter of the founder, who has broken 8 bones, CastCoverZ! is now international, carrying 10 product lines and distributing 4 additional lines. CastCoverZ! has been featured in Parenting Magazine, About.com, Mom Invented, Orthopedic This Week, Lower Extremity Review, KidzWorld, Newsday, and many more. CastCoverZ! products are currently available at select orthopedic surgeon offices, pharmacies, or direct at www.castcoverz.com. CastCoverZ! ships world-wide.