

FOR IMMEDIATE RELEASE

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NEWS

CastCoverZ! Acquires LemonAid Crutches and Crutch Accessories

CastCoverZ![™] is now the only source of aluminum designer color crutches and fashionable crutch covers.

HOLLISTER, CA (March 2012) – CastCoverZ!, the world’s largest online retailer of products for the orthopedic patient, including [cast covers](#) and waterproof cast products, announces the acquisition of [LemonAid[™] Crutches](#) and [CrutchWear[®] crutch accessories](#). Annette d. Giacomazzi, Founder and Owner of CastCoverZ!, said, “LemonAid was the pioneer in adding fashion and design to crutches and crutch accessories, including crutch covers. Our customers will love this addition to our line-up of fun and functional products.” Laurie Johnson Jackson, Founder of LemonAid, said, “I’m thrilled that Annette will be continuing LemonAid’s legacy of providing designer colored crutches and crutch pad covers.” Laurie continued, “[CastCoverZ!](#) was my only distributor and I know her work ethic and her high-level of customer care. In addition, Annette and I share the same vision that being injured doesn’t have to be boring.”

[LemonAid Crutches](#)[™] are made of high-tech, lightweight aluminum construction and are powder-coated for ultimate durability and brilliant color. The crutches are available in three sizes (small, medium and tall) and available in ten luscious colors. CrutchWear, [fashionable crutch covers](#) and crutch bags, allows you to fully personalize your crutches with design, superior comfort and function.

“When Laurie announced she was closing her business, I looked around for a substitute but found no comparable products,” said Giacomazzi. “LemonAid crutches and crutch covers offer the perfect complement to the CastCoverZ! concept; fun and functional products that comfort orthopedic patients. When Laurie offered me the chance to purchase her existing inventory, I jumped at the opportunity!” Giacomazzi added, “We’re able to offer the products at a really great price, too, because they ship directly from CastCoverZ! headquarters.”

The LemonAid Crutches retail for an all-inclusive price (standard shipping is included) at \$75.00, and CrutchWear [crutch accessories](#) start at \$25.00. CastCoverZ! customers can go to one place online to get all their orthopedic necessities and accessories, from cast covers, to waterproof cast covers, to designer crutches and crutch covers.

CastCoverZ! products are available on the web at www.castcoverz.com, as well as at select medical clinics and pharmacies.

About CastCoverZ![™]

CastCoverZ! offers functional and fashionable products designed to cover casts, orthotic walking boots, splints and braces, and companion products to bring relief and comfort to orthopedic patients. Their flagship product is a stretchy and washable cast covering fabric sleeve in a range of designs that easily slips over casts, braces, splints and boots of multiple shapes and sizes. Necessity is the mother of invention; created originally to comfort the 10-year-old daughter of the founder, who has broken eight bones, CastCoverZ! is now international, carrying 12 product lines and distributing three additional lines. CastCoverZ! has been featured in Yahoo!’s Home Page, Parenting Magazine, About.com, Mom Invented, Orthopedic This Week, Lower Extremity Review, KidzWorld, Newsday, and many more. CastCoverZ! products are currently available at select orthopedic surgeon offices, pharmacies, or direct at www.CastCoverZ.com. CastCoverZ! ships world-wide.